

## Toyota Forklift Parts

Toyota Forklift Parts - Since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, has been the top selling lift truck provider in the U.S. Proudly celebrating more than 40 years of operations, the Irvine, California based business offers a complete line of quality lift vehicles. Attributable to their reputation of excellence, reliability, and resilience, Toyota remains popular in this competitive market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota equipment and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant progress, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's achievement to its stout commitment to constructing the finest quality lift trucks at the same time as delivering the utmost customer service and support. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is amongst the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding company ideology towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other organizations and undoubtedly no other materials handling maker can yet rival Toyota. Environmental accountability is a fundamental feature of corporate decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA - and CARB -certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more involved 2010 emission standards. The finished product is a lift truck that produces 70% less smog forming emissions than the existing Federal standards allow.

Also in 2006, Toyota established a partnership with the Arbor Day Foundation, furthering their obligation to the environment. In excess of 57,000 trees have been planted in regional parks and national forests damaged by natural reasons such as fires, as a product of this relationship. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

Toyota's lift trucks offer improved stability, visibility, productivity, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps reduce the possibility of mishaps and injuries, and increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses several aspects that could lead to lateral insecurity and likely lateral overturn. When any of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

SAS was first released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been integrated into most of Toyota's internal combustion products. It is standard gear on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator education, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's standard of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help customers meet OSHA standard 1910.178. Education packages, video tutorials and various resources, covering a broad scope of matters-from personal safety, to OSHA rules, to surface and cargo situations, are available through the seller network.

Since the sale of its first lift truck in the U.S. to the manufacture of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained an unbroken presence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and

service parts, with the entire commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a education center.

The NCC embodies Toyota's commitment to providing top-notch consumer service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, present the most wide-ranging and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.